

TOGETHER WITH YOU  
TOGETHER WITH  
THE EARTH OF THE FUTURE

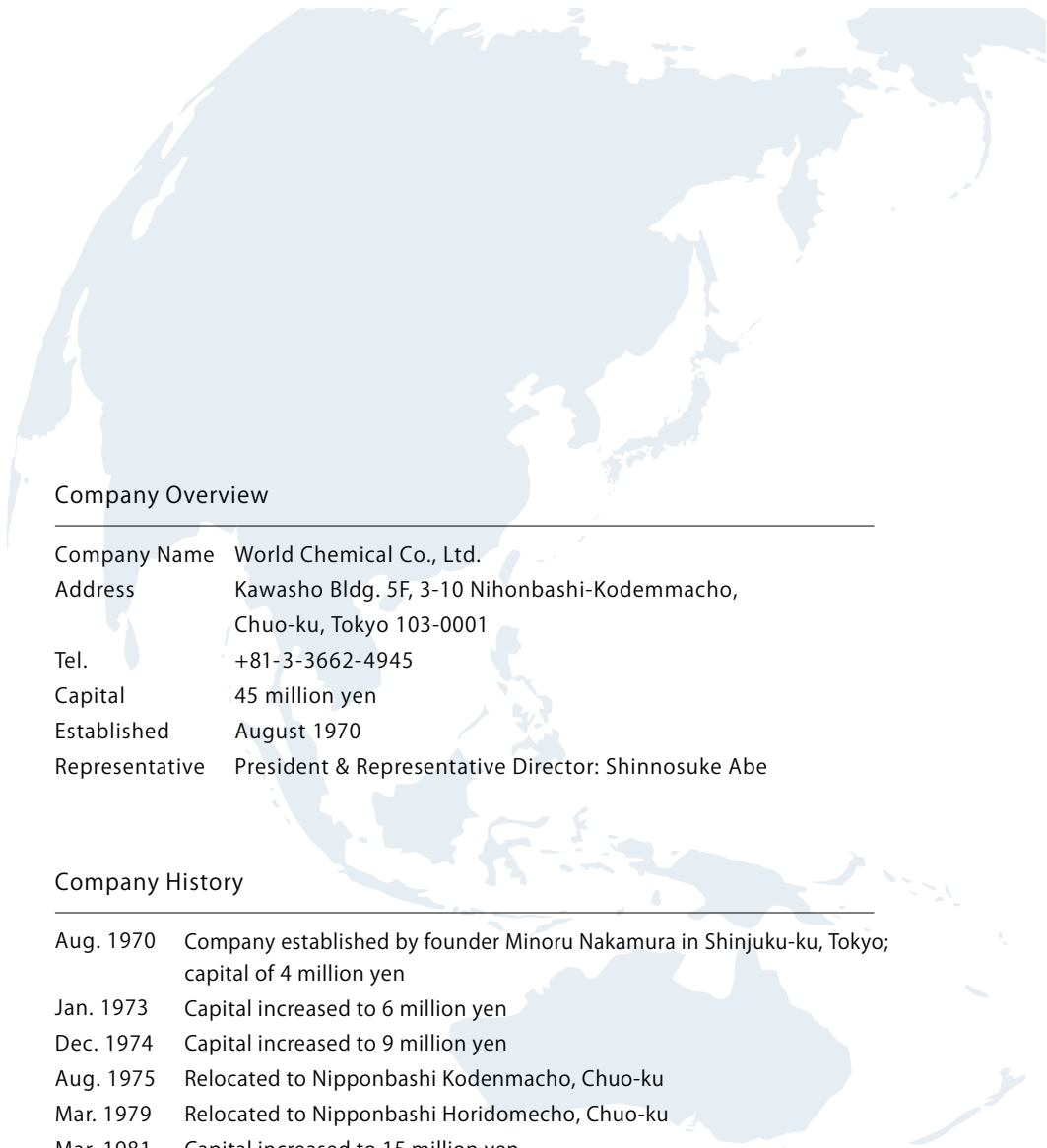


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WORLD KASEI

In order to be a company that can keep contributing to the Earth of the future, we must stay committed to our mission of creating the future. We have been providing network solutions to a wide range of business fields in Japan, but with the rapid globalization of the economy, our business environment has been changing significantly. Amidst these changes in the environment, our clients' needs have also become more diverse and sophisticated. We are currently working to strengthen ties with partnership companies, particularly in Asia, to satisfy the demands of inbound business, and are also actively engaged in outbound business to meet the needs of our overseas clients. We will continue working together as a team to learn, grow, and achieve our goals in order to bring people all over the world together, provide the support needed to solve problems, and share the joy of success.

Shinnosuke Abe  
President & Representative Director



Company Overview

Company Name	World Chemical Co., Ltd.
Address	Kawasho Bldg. 5F, 3-10 Nihonbashi-Kodemmacho, Chuo-ku, Tokyo 103-0001
Tel.	+81-3-3662-4945
Capital	45 million yen
Established	August 1970
Representative	President & Representative Director: Shinnosuke Abe

Company History

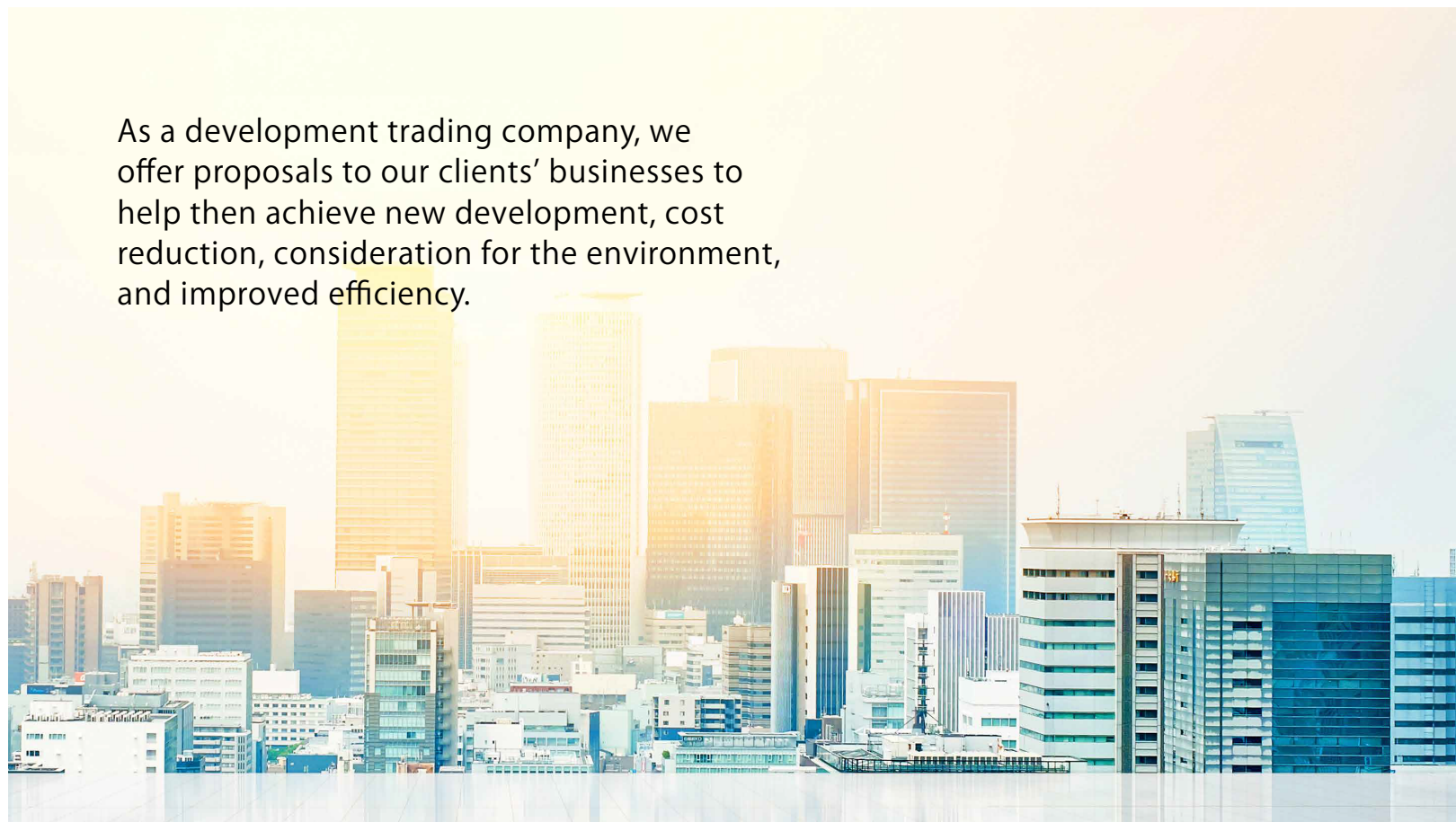
Aug. 1970	Company established by founder Minoru Nakamura in Shinjuku-ku, Tokyo; capital of 4 million yen
Jan. 1973	Capital increased to 6 million yen
Dec. 1974	Capital increased to 9 million yen
Aug. 1975	Relocated to Nipponbashi Kodenmacho, Chuo-ku
Mar. 1979	Relocated to Nipponbashi Horidomecho, Chuo-ku
Mar. 1981	Capital increased to 15 million yen
Oct. 1982	Capital increased to 30 million yen
Oct. 1989	Capital increased to 45 million yen
Jun. 2001	ISO14001 (JIS Q 14001) certification obtained
Oct. 2005	Taro Yoshimura appointed President & Representative Director
Jul. 2008	Education Business Division established
Aug. 2012	Education Business Division enters into the Chinese market
Aug. 2013	Entry into the agriculture field
Aug. 2015	World Kasei Co., Ltd. established in Bangkok, Thailand
Oct. 2017	Shinnosuke Abe appointed President & Representative Director
May. 2020	ICT Solutions Department established
Dec. 2022	E-Sports Department established
Jun. 2023	Relocated to Nipponbashi Kodenmacho, Chuo-ku

Major Clients (In Japanese syllabary order)

Usen-Almex Inc.	Nichireki Group Co., Ltd.
Air Water Realize Inc.	Nippon Totor Co., Ltd.
SWCC Corporation	Pilot Corporation
NTT Logisco Inc.	Bishu Kosan Co., Ltd.
Kadokawa Corporation	Biprogy Inc.
Go Inc.	Fukushima Galilei Co., Ltd.
3M Japan Innovation Limited	Fujikura Composites Inc.
Takehara Rubber Co., Ltd.	Yamada Denki Co., Ltd.
TPR Nobukawa Co., Ltd.	Yokogawa Solution Service Corporation
Toagosei Co., Ltd.	Yodobashi Camera Co., Ltd.



As a development trading company, we offer proposals to our clients' businesses to help them achieve new development, cost reduction, consideration for the environment, and improved efficiency.



1

### Proposal Capabilities

Development and proposal capabilities to create new business models together with clients

With our diverse range of partners and new materials and processing technologies, we offer proposals that can create new markets. Allow us to help you transform the unknown into useful products and systems and get them out into the world.



2

### Judgment Capabilities

Judgment capabilities in selecting the most suitable product from all available options

Over our 50 years of business, our strength has always lied in our ability to handle a wide range of commercial products, regardless of the materials. We use our wealth of knowledge and experience to propose higher-level products to meet clients' needs.



3

### Procurement Capabilities

Procurement capabilities made possible by a global network

By utilizing our network, with a particular focus on Asia, we provide you with the most current and appealing information. We are also expanding into overseas markets. Over time, we will forge better sales channels based on information local to these markets.



## Sales Division

We craft sustainable, future-minded proposals and create new value in line with the changing times. We take our responsibility to society seriously and strive to contribute to making a better future.

### Molded Products

Providing technological innovation and sustainable products.

- Resin materials & molded products
- Functional resin compounds
- Natural & synthetic rubber compounds
- Rubber molded products & processing
- Various adhesives and sealants



### Roads & Civil Engineering

Supporting the foundations of society and the economy.

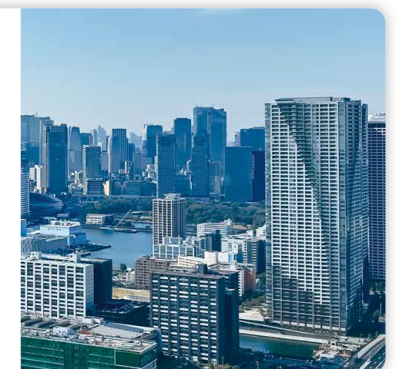
- Colored paving materials
- Commissioned mineral classification
- Various binders
- Step repair & small-scale repair materials(epoxy, urethane, MMA, etc.)
- Landscaping materials (paint, natural stone, etc.)



### Construction

Providing improved quality of life and peace of mind.

- Various types of flooring
- Floor coating materials (epoxy, urethane, MMA, etc.)
- PTC heated floors
- Waterproofing materials (rubber, urethane, etc.)
- Tatami mats & related materials



### Environment

In constant pursuit of social responsibility and dependability.

- Material recycling proposals
- Recycled resin compounds
- Environmentally friendly product materials
- Work environment improvement product materials







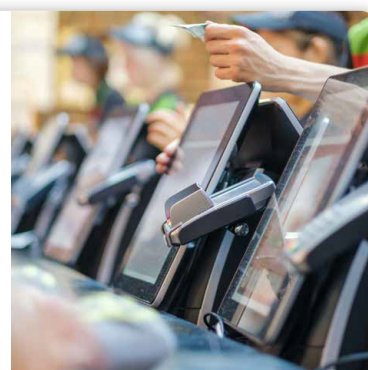
## Business Development Division ICT Solutions Group

We propose products and services optimized to meet our clients' needs based on the principles of high quality, low cost, and reliability for those seeking solutions to problems and streamlining of their operations.

### Distribution

Providing the products best suited to your business.

We offer a wide range of equipment necessary for enacting reforms to center operations, with a focus on POS and self-service POS, as well as ordering terminals. The products we offer come with reliability backed by our proven track record.



### Logistics & FA

Providing the products that match your applications.

We provide the necessary terminals, app development, and more to improve work efficiency and reduce costs. In addition, we are also capable of handling explosion-proof and special equipment.



### Medical Care

Proposing products compatible with the latest IoT.

In the increasingly digitalized medical care field, we provide equipment that enables support for patient information management, appointment scheduling systems, and registers (self-service).



### Services

Delivering to you what you actually need.

Our support capabilities cover areas such as maintenance and kitting. We are also able to negotiate prices for parts and materials, which continue to increase in price year after year, through our dealings with companies overseas.



## Business Development Division E-Sports Business Group

In our role as a manufacturer that provides innovative products and services through e-sports, we continue to take on challenges and contribute to the revitalization of the industry.



A gaming brand that brings the world together

At JOW, we create products fueled by our desire to share the excitement and joy that comes from people meeting and connecting with one another through gaming. We will continue to offer products that provide a foundation for the possibilities and opportunities for new stages, and serve as a bridge that connects people all over the world.



Products >>>



GAME BASE



GAME BASE -MINI-



GAME BASE -LIGHT-



Making your everyday gaming time a bit more exciting and relaxing

Cocon is the French word for "cocoon" and can also mean "comfortable space." In recent years, gaming has come to be accepted as a part of one's regular lifestyle as opposed to an insular hobby. With our Cocon brand, we create products that make your everyday gaming time a more pleasant experience.



Products >>>



OMNI STREAM [WHITE]



OMNI STREAM [BLACK]



WORLD CHEMICAL Co., Ltd.  
<https://www.world-kasei.co.jp>